

## Report to District 201N1 Cabinet

### Cabinet Meeting 28-29 July 2007

#### District Newsletter Editor

I look forward to working with all Cabinet members with the aim of producing an interesting and relevant 201N1 District Newsletter for 2007/08.

The Newsletter is designed as a vehicle of communication from Cabinet to the individual Lions Club members of the District. I am happy to work with you to help promote your particular portfolio. As the Newsletter arrives in individual members hands, you can bypass the problem of communications to the club not getting past club secretaries WPB. However, we must ensure that the articles we print in the Newsletter are short, interesting and relevant. I will edit ruthlessly if I think you are being verbose.

Region and Zone Chairman can play their part by encouraging Clubs to send photos of interesting projects and events (or sending me an email of photos you may have taken). I find the "Things we do" section of the Newsletter the one I get the most response from.

#### **Some notes on production.**

I am happy to receive contributions in any format but would prefer electronic submissions. Electronic submissions should be sent in their separate parts eg a document containing the text and separate jpeg files for the photos as I always rearrange them to fit into the format of the layout. I have big problems with Microsoft Word Documents with pictures embedded in them. Trying to separate the photos often screws them up badly and I can waste ages trying to fix them.

The timetable for production of the Newsletter for the rest of the Lions year is as follows.

Issue	Last Copy	To Printer	Distribute
<b>2007</b>			
<b>1 August</b>			
2 Sept	11 Aug	12 Aug	26 Aug
3 Oct	8 Sep	9 Sep	23 Sep
4 Nov	29 Sep	30 Sep	13 Oct at Convention
5 Dec/Jan	10 Nov	11 Nov	24 Nov
<b>2008</b>			
6 Feb	12 Jan	13 Jan	24 Jan
7 Mar	9 Feb	10 Feb	29 Feb at the Cabinet Meeting
8 Apr	15 March	16 March	25 March
9 May	12 April	13 April	24 April
10 Jun/Jul	7 June	8 June	15 June

Some Club have requested that I send one electronic version of the Newsletter to the club which then would then reproduced for distribution to the Members in colour, weeks before it arrives in the mail. I am thinking if this is done there would be no need to send those clubs paper copies, and we could waive the Newsletter costs Cabinet charges to help with the cost of printing the Newsletter themselves.

Yours in Lionism  
Jim Brear  
District Newsletter Editor.