



Cabinet Secretary Ron Thomas

PO Box 7 Clunes Vic 3370

[rlthomas@qonline.com.au](mailto:rlthomas@qonline.com.au)

## DG's Message

In October only 49 clubs submitted MMR's. This means 22 clubs did not send a membership report either to Assistant Cabinet Secretary John Thorpe, or direct to LCI on the website.

Secretaries – PLEASE submit your membership reports so we have an accurate accounting of our District membership.

Get ready to come out of your dens and roar! **Lions In Sight** is fast approaching.

Most people know Lions very well for our work in sight, but too often we are not 'in sight' of the public. Some Lions even say we are a 'best kept secret'. So to increase our visibility, IP Eberhard Wirfs has asked all clubs and districts worldwide to organize public awareness events during the last two weeks of January 2010 in a special campaign called **Lions In Sight**

The goal is very simple -- to raise public awareness of who we are and what we do.

To help you get ready, a special [Lions In Sight](#) section on the LCI web site has suggested activities, promotional ideas, and helpful tools such as sample press releases, downloadable posters, newspaper ads, a new billboard advertisement, and other materials.

### **It's easy - 3 steps is all it takes for a successful Lions In Sight event:**

1. Tell the public about your club by placing an ad in the newspaper, putting club posters in shop windows or public places, or by issuing a press release to your local newspaper or television station.

2. Hold a community open house or set up a Lions information table at a public place where Lions can greet people and inform them about Lions activities and who we are.

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3. Organize a project to which the public can be invited to see Lions in action and experience our kind of fun and service.

Above all, be creative and use your network of Lion friends to generate ideas for interesting events and winning promotions.

By raising our visibility in the 45,000 communities we serve during this special campaign, we can introduce our great organization to thousands and thousands of service-minded people like us.

What type of Lions In Sight event can your club do in January? Publicize club Peace Poster winners, Schedule a community clean-up project, Organize a health screening or Sponsor an eyeglass collection are some ideas.

So again, Lions, let's together come out of our dens and roar... as we "Move to Grow".

## **Youth of the Year Dates 2009-2010**

Club finals completed by 20<sup>th</sup> February  
Zone finals completed by 27<sup>th</sup> February  
Region finals completed by 13<sup>th</sup> March  
District Final will be Saturday 27<sup>th</sup> March  
State Final will be Saturday 10<sup>th</sup> April.

V1-4 is hosting the State Final, in Bendigo.

**Peace Poster**  
**District V1-4 winner**

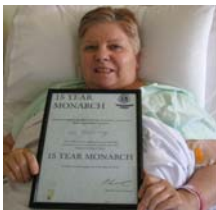
Congratulations to Sarah from Ruyton Girls School in Canterbury, the V1-4 winner of the Peace Poster competition, representing Melbourne Chinese Lions Club. Sarah's entry will now go to the Multiple District to be judged against 18 other entries, to find an Australian entry to be sent to America.



**MD201 Big Blood Bank Challenge**

The 3 month challenge with every other District in Australia has started – if you are able to get to your nearest Blood Bank before the end of January to donate blood, take the form with you, (available from your club secretary), ask a staff member to sign it, then post it to Cabinet Secretary PDG Ron Thomas no later than 14<sup>th</sup> February.

Congratulations to Ann Trowbridge, from Coburg Lions Club, who was recently presented with her **15-year Monarch** at her current place of abode – the John Fawcner Hospital. Ann has had a number of operations on her knee, and has therefore missed many club functions. We hope you're home again soon Ann. Norma Spurr and husband Ken, also from Coburg LC, were also presented with 15-year and 40-year Monarchs respectively, at Coburg's recent 50<sup>th</sup> birthday celebrations.



Congratulations also to Ken Higginbotham from Melton Lions Club – Ken was presented with an **International President's Appreciation certificate** for his efforts over many years with his club.



**DIARY FOR DECEMBER**

Heidelberg-Warringal	December 01
Northcote	December 02
Kangaroo Flat Inductions	December 13
Leo Club of Melbourne Central	
Charter night	December 05
Melton Induction	December 19

**DIARY FOR JANUARY**

Council – Sydney	January 15-17
Heathcote Inductions	January 20
Australia Day celebrations	January 26
Woodend	January 27

**WELCOME to our newest Members:**

Wycheproof:	Neil Harrington
Trentham:	Bette McLaren Wendy White
Essendon:	Donal Murtagh

While travelling around the clubs this year, I've noted there are a number of new or transfer members happily working within some clubs, but on investigation, I find their names are not included on the list of members with LCI.

While this may just be an oversight, and clubs think these members are "on the list", these new people may not be covered by Lions insurance should something unexpected happen whilst they are on club business, if they are not included on your membership listing.

PLEASE CHECK your club's listing on the LCI site to make sure it accurately reflects the membership within your club. Contact Assistant Cabinet Secretary John Thorpe if you find something that needs to be fixed [jandmthorpe@bigpond.com](mailto:jandmthorpe@bigpond.com) or 03 5341 3003.

**Thought for the Month :**

"To encourage service-minded people to serve their community without personal financial reward.....". If you've been enjoying your time as a Lion, pass that opportunity on to someone else so that they may also enjoy being useful and productive, in the company of like-minded people.

A very happy season to one and all – may all your Christmas wishes come true.

**Jill Qualtrough**  
**District Governor**