

LIONS CORD BLOOD FOUNDATION INC.

Multiple District 201 Category B Project

Managed by Lions Club of Waverley Inc. 201 V5 Australia



Lions Australian Grocery



Grab 2010

Please copy and complete this entry form by **31st July 2010** for processing then forward to
Lion Ron Tregear on PHONE/FAX: (03) 9807 9318 / EMAIL: rontregear@optusnet.com.au
or post to: Lions Cord Blood Foundation Inc. PO Box 4036 Burwood East Vic 3151

Lions Club of _____ District _____

Postal Address _____

Town/Suburb _____ State _____ Post Code _____

... wishes to participate in this fundraiser. Please forward a Promotional Pack, including _____ Raffle Tickets (minimum quantity 1000) to be sold between the 4th September and the 1st October, 2010. **Draw date** by 2nd October, 2010. **Grab date** by arrangement with winner and supermarket management any time after 2nd October 2010.

Name of Participating Supermarket _____

Address _____

Town/Suburb _____ State _____ Post Code _____

We understand that a minimum of 50% of the Net Profit will be forwarded to the Lions Cord Blood Foundation Inc., the balance to the Project of the Club's Choice.

President

Secretary

Name (Print) _____ Name (Print) _____

Signature _____ Signature _____

Email _____ Email _____

For all inquiries contact Lion Ron Tregear on Phone/Fax: (03) 9807 9318 or email: rontregear@optusnet.com.au

"Saving Cords – Saving Lives"

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Information for participating Lions Clubs

1. Liaise with local supermarket for a position at their store to sell raffle tickets.
2. Organise a roster of Lion volunteers to sell tickets between 4th September and the 1st October, 2010.
3. Obtain a suitable three minute timer.
4. If possible, sell a minimum of 1000 tickets. Winner will grab approximately \$300 worth of groceries; leaving \$350 for Lions Cord Blood Foundation Inc. and \$350 for your local project. Lions Cord Blood Foundation Inc. cannot be held responsible for any losses incurred in the running of this competition.
5. Ask supermarket management to draw winner.
6. Liaise with supermarket a time for the Grocery Grab. Suggest early morning when store is not so busy. Ensure your Lions Insurance is activated in case winning entrant accidentally knocks into another shopper with/without trolley, whilst in pursuit of his/her three minute grocery grab. Grab by arrangement with winner and supermarket management any time on or after 2nd October, 2010.
7. Prior to selling tickets, **the store management and the Lions Club MUST AGREE to hold either the Grocery Grab or the winner to receive goods to the value of \$300.** Some supermarket managers have a concern with Grocery Grabs within their store. **If your Lions Club wishes to present a voucher please let us know when you are ordering so that tickets and display poster can reflect this option.**
8. Ensure winner understands rules of competition.
9. Pay supermarket for groceries grabbed.
10. If supermarket wishes to donate toward the cost of groceries — it is their decision.
11. Present a Certificate of Appreciation for their involvement.
12. Make cheques payable to the Lions Cord Blood Foundation Inc. and post to the Foundation in the envelope provided.

Promotion Suggestions:

- Contact local press for publicity for Lions and participating
- Take this opportunity to increase your Membership.
- Most people keep raffle tickets until draw date. If your Club has a rubber stamp or label with Club contact details, place on the back of the ticket.
- Utilise your Club banner, pamphlets on your Club and Lions activities.

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