

DATE



## **MEDIA RELEASE**

### **LIONS MAKING A DIFFERENCE**

DATE: In the past 12 months, (TOWN)'s Lions have (*INSERT ACHIEVEMENTS eg sold 5000 sausages, built a playground, donated X pairs of glasses, laid XX bricks..*) and their plans for 2010 are even bigger.

"This year, we are focusing on (WHAT? Causes? Activities? Projects?)," NAME, TITLE said.

The local Lions Club, which has been making a difference to TOWN since DATE, currently has XX members.

"There's so much to do and so we're always looking for more help, and helpers," NAME said.

"Whether you're someone who like to roll their sleeves up and get physical, or you've only got a small amount of time to help out, we'd love to hear from you," NAME said.

"It's a wonderfully rewarding way of getting involved in our community, and making the world we live in a better place."

If you're interested in becoming part of the work CLUB has planned, please contact NAME, TITLE on NUMBER.

### **MEDIA CONTACT: NAME, PHONE DETAILS**

#### About Lions Australia

Lions Clubs International is the world's largest service organisation with 1.5 million members in 45,000 clubs in 200 countries. Lions Australia is one of Australia's largest service organisations with almost 28,000 members and 1,400 clubs across Australia. Lions Australia raises over \$20 million per annum to assist in community and health projects, and funding for Lions foundations and programs