



LIONS MD 201 PUBLIC RELATIONS GRANT APPLICATION

2010/11

APPLICANT DETAILS

Name:	District:
E-mail address:	Phone:
Project Name:	
Date of Event or Program:	
Audience/Target Group (What group of non-Lions is the project targeted to):	

Description of Project

How does the project address advance a contemporary view of Lions:

Total Budget (including MD Contribution)

Item	Income	Expenditure
Total		

District Governor's Signature/Authorisation:

Name	Signature
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MD201 Public Relations Grants Guidelines

Potential Grant: Up to \$1000

Background

MD201 has introduced public relations grants aimed at strengthening the profile of Lions within Australia. The public relations grants must be matched by District contributions and can be applied to any project that presents a modern and contemporary view of Lions.

Key Selection Criteria:

1. Matching equal contribution from the District.
2. Promotes Public Relations Themes outlined below.
3. Project must promote Lions in forums, activities and media targeting non-Lions. Grants are not available for internal promotion.
4. Only one application may be funded per District in the 2010/11 Lions Year.
5. The application must be forwarded with the endorsement of the District Governor

Note: Applications should be sent by e-mail.

Format of the application

The application of no more than one A4 page should be submitted on the form, above.

Deadlines: Grants are available at any time during the 2010/11 Lions Year.

Decision making process:

The grants will be determined by the Executive Officer.

Public Relations Themes

Connections – the ability to network and form linkages, benefiting all aspects of one's life, but particularly business and professional development.

Influence – the ability to participate more fully in decision making and directions within one's community

Friendship – the ability to make and develop strong personal relationships, that is particular important in a world where families move around.

Philanthropy – focussing on Lions humanitarian goals and service.

Rob Oerlemans
Executive Officer
Lions Australia

Connections, influence, friendship, philanthropy - we serve our communities every day
<http://www.lionsclubs.org.au>