



# Lions Clubs International

## Year-Round Growth Membership Program

Membership growth of a Lions club must be a year round activity in contrast to periodic membership drives. The **Year-Round Growth Membership Program** represents a strategic change in thinking and is a critical component of membership development because it encourages each Lion to participate in the program and recognizes members for their efforts. Participating members and clubs will be recognized in the following manner:

### I. **CERTIFICATES OF SPONSORSHIP**

District governors will honor members who sponsor new members each fiscal year by presenting these sponsors with sponsorship certificates. These certificates are graded by sponsor achievement level:

<u>Certificate/Name</u>	<u>Order of Member Sponsored</u>
1. President's Bronze Certificate of Sponsorship	1 <sup>st</sup> new member
2. President's Silver Certificate of Sponsorship	2 <sup>nd</sup> new member
3. President's Membership Excellence Certificate	3 <sup>rd</sup> new member and higher

All certificates bear the signature of the international president.

How this works: Lions Clubs International will provide each district governor with a supply of Certificates of Sponsorship at the beginning of each fiscal year. Quarterly, a list of new members will be prepared and mailed to the district governors. The district governors will prepare the certificates, present them to Lion sponsors in person, or may solicit the aid of vice district governors, region chairmen or zone chairmen to help them distribute the recognition certificates.

Alternatively, if a district governor would like to make presentations prior to receiving the quarterly report, he or she may refer to the Monthly Membership Report (MMR) for the names of new member sponsors.

Additional Certificates of Sponsorship may be ordered, without charge, from the Membership Operations Department.

### II. **PRESIDENT'S MEMBERSHIP EXCELLENCE PIN**

Lions who sponsor three or more members during a given fiscal year will have the honor of wearing the president's themed Membership Excellence pin. A listing and appropriate number of pins will be provided to the district governors for distribution during the fiscal year, along with a like number of President's Membership Excellence Certificates. A year-end summary of total members recruited by each sponsor will also be supplied.

### III. **CLUB BANNER PATCHES**

Clubs that bring in the required number of members for their category will be presented with a patch by Lions Clubs International for their efforts in strengthening their membership during a given fiscal year. The club categories, and required number of new members for the category, are:

- Clubs with 41 or more members: bring in 8 or more new members
- Clubs with 22 - 40 members: bring in 5 or more new members
- Clubs with 21 or fewer members: bring in 3 or more new members

These banner patches, bearing the presidential theme, will automatically be sent to clubs following the close of the fiscal year.

### IV. **FLAG SET**

One club from each size category in a constitutional area, with the highest number of new members during the fiscal year, will be presented with a Lions Clubs International flag set. The club categories are:

- Clubs with 41 or more members
- Clubs with 22 - 40 members
- Clubs with 21 or fewer members

These flag sets will automatically be mailed to clubs following the close of the fiscal year.