



MEDIA ALERT
A new resource for our SES
A GREAT COMMUNITY PARTNERSHIP

16 DEC 2009 – The community is the winner with an innovative new training facility provided by NAB and Lions.

The Training Tower and promotional trailer will help ensure that the SES continues to develop the skills and the people to help our community when trouble strikes!

It doesn't seem that long ago that Newcastle was reeling from the impact of the June floods. Thousands of residents, businesses and local groups faced the impact of the damaging storms, devastating floods and the much longer recovery period.

Generous NAB staff and customers throughout the Hunter with the NAB Bank, quickly contributed \$50,000 to the relief effort, and looked to their national partners, Lions, to work with them to develop a lasting response to benefit the community. Add the SES, and soon developed a winning community partnership.

The result came to fruition at a celebration at the SES's Tighes Hill facility on Wednesday 16th of December. The training tower, completed earlier in the year, gives the SES a unique training facility to simulate the challenge of repairing homes, at height, under difficult circumstances. The new promotional trailer will provide a great asset for the SES to promote their work and opportunities. The synergy was not lost on those present.

Executive Officer of Lions, Rob Oerlemans said

"Lions and the SES both rely on our people to get the job done. We wanted to encourage people in the community to get involved in some way, by volunteering. Whether it be for the SES, Lions, the local school or your Sporting Club – this has got to be a good thing."

NAB spokesperson, Jackie Connors was full of praise for the venture that was a great example of community partnerships.

"I know that our staff and customers who generously donated will be thrilled to see the results of their efforts"

For more information, please contact:

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About Lions Australia

Lions Clubs International is the world's largest service organisation with 1.3 million members in 45,000 clubs in 205 countries. Lions Australia is one of Australia's largest service organisations with almost 28,000 members and 1,400 clubs across Australia. Lions Australia raises over \$25 million per annum to assist in community and health projects, and funding for Lions foundations and programs